

TO SET THINGS IN MOTION YOU SHOULD:



Set up a Whatsapp group for your team - this group will help you discuss plans, coordinate time to meet, come up with ideas to help make each drive more impactful

Ask all Hunger Heroes to **wear the Zomato Feeding India t-shirt** or a similar color

Discuss and finalise plans and responsibilities for the coming week. These could include finding more food partners, locating hunger spots or getting more Hunger Heroes to join.

It's important that everyone follows proper **food hygiene and quality checks** at the point of collection, transportation and distribution of fresh or surplus cooked food. Ensure about expiry products are not expired before collecting them from donors

Once you reach the hunger spot - take a pause, meet the beneficiaries, speak with them, give them the food as well as your time and mind space. **Be compassionate, kind and respectful** - Trust us, there's nothing more fulfilling than this!

Consolidate all the pictures of the days drive and **share the best pictures on your social media** platforms and tag the Zomato Feeding India official pages
Twitter - @FeedingIndia, **Facebook** - @FeedingIndia, **Instagram** - @FeedingIndia along with #IamFeedingIndia #BeAHungerHero #Bethechange

This will help us view and share them on the official handles for the world to see.

Run everyone through the **plan for the collection and distribution of food**.

Once the plans are finalised, **get together at a pre-decided meeting spot**. This could be a restaurant, a food collection point, a public place or someone's house

When you meet, **iterate our vision** for Zomato Feeding India - we are all working towards mitigating hunger by solving for food wastage. This step is important, as new heroes will join us every week.

Before you set out for the donation drive **take a picture with all the Hunger Heroes**. We promise you'll always remember your first food drive.

Take pictures with the beneficiaries, but first ask them if they are comfortable with being photographed.

Remember, we click pictures to spread the message so more people can join the mission.

Maintain a record of the number of meals served, number of beneficiaries and weekly meal count. While our end goal is not to chase numbers, **you cannot better what you do not measure**.

End the food drive with a team lunch or dinner. **You have deserved it!**

