# zomato FeedingIndia

# CHECKLIST FOR NEW CHAPTER



# 

To launch a chapter, you need at least 10 Active Hunger Heroes i.e. volunteers who have been for 2+ drives every month.

## 2 Food Drives

Your team should complete 2 consecutive drives over 3 weeks before an official launch. This could include preparing something as simple as bread jam sandwiches and going for a donation drive together.

# ☑ Serve 150 meals weekly

Your team should serve 150 + meals on a weekly basis prior to the launch

# ☑ Active WhatsApp Group

Create a WhatsApp Group to coordinate details like meeting point, time, food and list of volunteers attending the donation drive etc.

# ✓ Active Facebook Group

Post pictures from your drives on the Facebook Group (https://bit.ly/33QvtKn) with #BeAHungerHero





#### Food Partner

Aim to get 2 regular food donors before the launch

#### **☑** Hunger Spot

Find 1 hunger spot to donate food to

#### Social Media Handles

Facebook, and Instagram and Twitter handles are permitted only at a country level. Every city can start a closed Facebook group but not a Facebook Page.

### T-Shirts

Hunger Heroes to have branded t-shirts prior to an official launch



#### ✓ Follow Zomato Feeding India's code of conduct:

Secular and neutral: Respect for all human beings and their preferences - religious, political and otherwise.

Integrity: Act without consideration of personal gain. Commitment to never misuse the power, influence or authority that comes with the mission.

Care: Always check the quality of the food that is being served or donated to the beneficiaries. Both - at the time of packing the food as well as at the time of donation.

Good Samaritan for Food: As a part of Zomato Feeding India's network while donating food or serving food, it is done so with goodwill and without malice or malintent.